

# Holiday Traffic Cheat Sheet

## WHEN TO START PROMOTING HOLIDAY POSTS:

New Year's: Dec 1  
Super Bowl: Dec 15  
Valentine's Day: Jan 1  
St. Patrick's Day: Feb 1  
Easter: Feb 8  
Mother's Day: April 1  
Memorial Day: May 1

Father's Day: May 8  
Fourth of July: May 1  
Summer Posts: June 1  
Back to School: July 15  
Labor Day: August 15  
Halloween: August 1  
Thanksgiving: August 15  
Christmas: July and October 1

## HOLIDAY POST IDEAS:

**New Year's:** New Year's Eve party ideas, party dresses, outfits, and accessories, party decor, recipes for alcohol free drinks, tips on how to throw a great New Year's Eve party

**Super Bowl:** Roundups do very well, appetizers, party ideas, food, something like 15 Best Chicken Wings Recipes would do well, snacks, and so on....

**Valentine's Day:** Gifts for him, Valentine's Day wedding ideas, crafts/DIY for the kids, school party ideas, Valentine's Day DIY cards

**St. Patrick's Day:** Roundups do well, crafts, DIY, green accessories to wear, St. Patrick's Day food recipes, party ideas

**Easter:** Easter crafts, DIY, Easter recipes, party ideas, Spring wreaths, Christian posts, cakes, cookies, DIY Easter baskets on a budget, bunny costume ideas and places to get them, Easter Egg hiding places (inside the home and outside), DIY Easter buckets

**Mother's Day:** crafts from kids, Mother's Day gifts, DIY, Mother's Day printables, how to make your own Mother's Day flower bouquet, DIY Mother's Day cards

**Memorial Day:** party ideas, honoring the military and their families, recipes, Memorial Day pictures

**Father's Day:** crafts from kids, Father's Day gifts, DIY, Father's Day free printables, DIY Father's Day cards, ideas for wives to make for their husbands or ways for a wife to make it a special day for their husbands

**Fourth of July:** crafts for kids, creative ways to celebrate Fourth of July, roundups especially desserts, food, "picnic" type foods, family fun ideas, Fourth of July outfits and accessories, home decor, women's nail art

**Summer Posts:** kids crafts, ways to keep kids entertained, summer family fun ideas, vacation ideas, staycation ideas, DIY recipes like popsicles, DIY board games, learn how to swim, how to be safe in the sun, DIY sunscreen

**Back to School:** Back to School teacher gift ideas, outfits for kids/teens, DIY crafts for teachers, school hairstyles, where to find budget friendly school supplies, classroom organization, essential oil uses for the classroom, school outfit ideas, free printable lunchbox notes, school lunch ideas

**Labor Day:** party ideas, crafts for kids, desserts, Patriotic themed foods, roundups

**Halloween:** DIY Halloween costumes, Halloween crafts, desserts, recipes, Halloween makeup tutorials

**Thanksgiving:** Thanksgiving crafts, party ideas, budget friendly meal planner, Thanksgiving recipes, roundups, DIY games like "Pin the Tail on the Turkey," centerpiece ideas, table scape ideas

**Christmas:** DIY Christmas decorations, budget friendly tree ideas, holiday crafts, gift guides, Christian posts, DIY Christmas cards, handmade ornament ideas, DIY gifts ideas, Christmas budget planners, budget friendly meal ideas, how to feed a large family on a budget at Christmas-time and so on...